



Company Profile





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Who we are



We are a software development company, specialized in the design and implementation of **Digital Asset management (DAM) solutions** for companies and photo agencies.



We've been on the market since 2006 with **MomaPIX** software, that provide effective, reliable and fast solutions.



In the last few years we have acquired several companies in many industries, with an **important growth** of our customer base.

Mission



MomaSoft has designed MomaPIX as a **flexible-by-design SaaS** (Software as a Service).

For us this means making the software do what the customer needs, in a simple way and at low cost.

We create a **customized DAM solution based on the customer's workflow.**



How we work

1

We listen to the client

We investigate the customer's needs and check the requirements.

2

We analyze different solutions

Based on the customer's needs, we study the most suitable DAM solution to satisfy them.

3

We develop and test

After presenting our proposal to the customer, we move on to the development and testing phase.

4

We implement the best solution

Upon final delivery, the customer can count on a customized DAM solution.



Our target



Photo agencies,
Video productions
agencies



Companies: Press offices,
Marketing &
Communication offices,
Sales networks



Public and cultural bodies:
Museums, Historical
archives, Universities,
Institutions, Foundations

Products



MomaPIX DAM for companies

DAM solution for press offices, marketing and communication departments and company sales/distribution network, for the enhancement of its multimedia content, the product catalogues and the historical archive.

MomaPIX PLUS for photo agencies

Online software for managing and promoting online photos and videos.



MomaBLAST for content distribution

Designed for companies that need to distribute digital content via the web to their partners.

MomaPIX main features



- ✓ Approval and sharing of content
- ✓ Management of user access permissions
- ✓ Restrictions on viewing and downloading files
- ✓ Email marketing tool for promoting photos and videos
- ✓ Reporting on all activities registered on the site (accesses, searches, uploads etc.)

Services

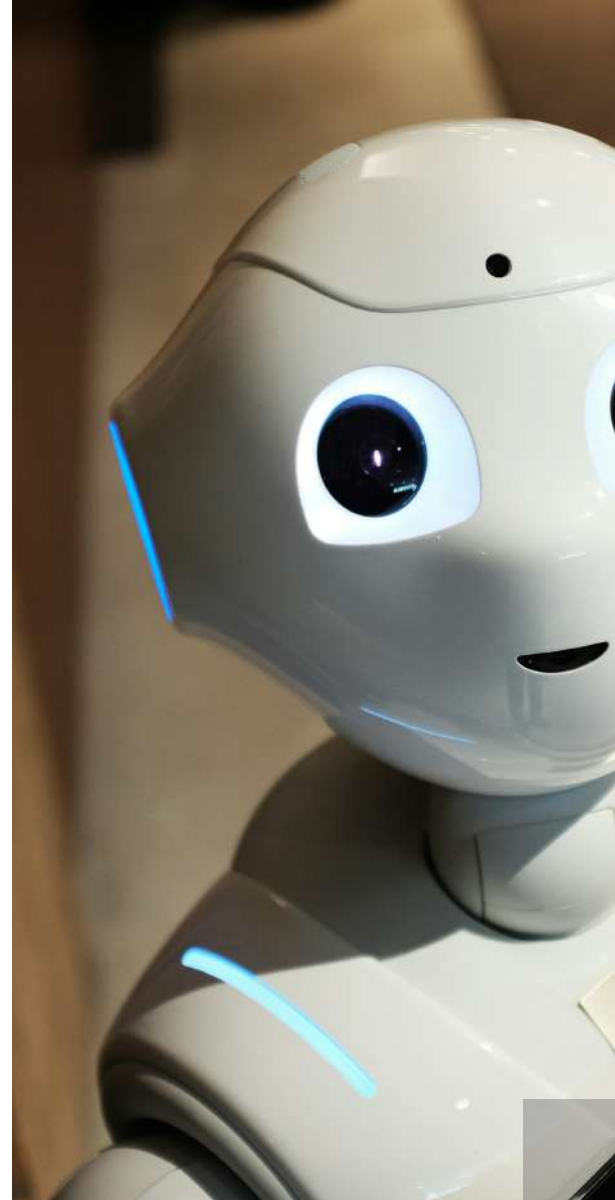
Web migration of photo and video archives with definition of how the search engine works, workflow for those who manage and for customers

Organization of existing images and metadata with advice on the reorganization of taxonomy and use of thesaurus

Data security, hardware architecture and backup

Customization of the software to adapt to the workflow

Pre and post sales assistance



Team

MomaPIX team is the result of the mix of knowledge in the field of skills software engineering and digital strategy.



Claudio Melissari
- Founder -

He is our Technical Manager, Head of R&D.



Stefano Lettica

Claudio's right-hand man, he is a Senior Software Developer.



Saverio Picciani
- Founder -

He is our Commercial Director, always quick with a joke to welcome customers.



Ornella Caradonna

She is our Product Manager, the voice of customers in the company.

Team



Flavio Gargiulo

He is a senior full stack developer, our expert in API, AI and new features developments.



Francesco Crinò

He is our Senior Front End Developer, in his long career as a programmer he has faced many challenges.



Mario Xalfa

He is the youngest on the team but already has significant experience as a Full Stack Developer.

Some clients

agences**ON**line
LE PORTAIL DES AGENCES PHOTOS



R·É·A

webuild 

IGPDecaux

 **EDISON**

gamma-rapho-keystone

Legion-Media

sunray  photo

iPa
INDEPENDENT PHOTO AGENCY

Grosbygroup.com

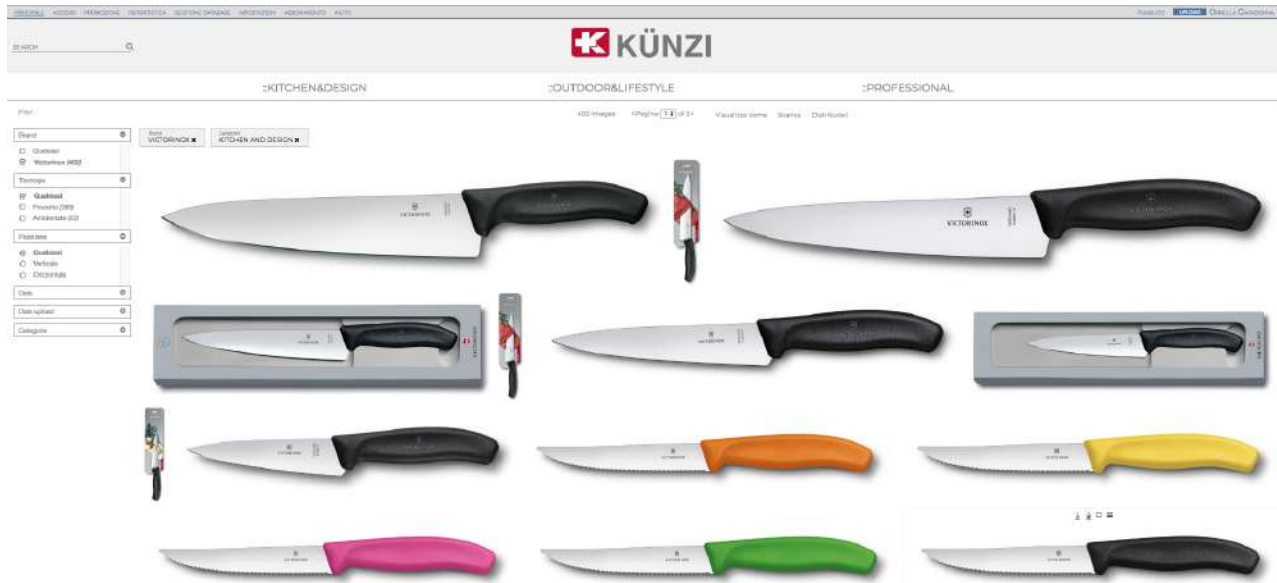
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FOTOGRAFICA

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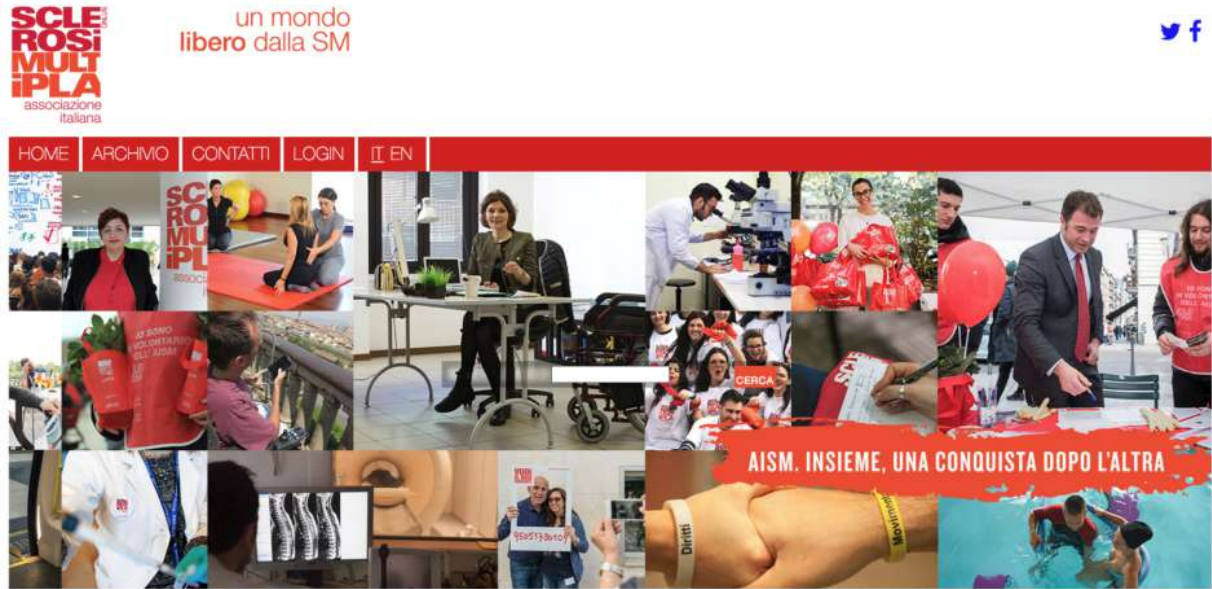
Case study - KUNZI: Digital Asset Management software for sales network



With MomaPIX DAM, Kunzi dealers can quickly access the multimedia resources they need for communication to end customers, both because they **preview the product images** and thanks to the simplified **search by keyword**.

They are also **updated in real time** on the news included in the catalogs.

Case study - AISM: photo archive as an asset to support the mission



With MomaPIX DAM, a photographic archive of great social and documentary value has been systematized, which is essential to support the mission of the association. The search for images has been optimized, **the contents are immediately searchable and made accessible to third parties**, in particular to the media.

Read about more [MomaPIX DAM case studies](#).

Reviews



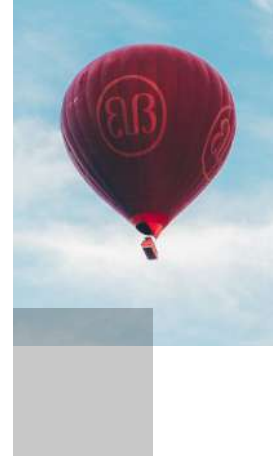
Chiara Palazzetti - Gruppo Palazzetti

MomaPIX DAM has allowed us to optimize communication between the company, retailers and customers.



Rafael Lanus - The Grosby Group

We use MomaPIX DAM for our photo agency and it satisfies all our needs. Easy to use, with excellent and very friendly customer service.





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Thank you